

BHSEC PTA Ex-Board meeting Thursday 10/7/2010 at BHSEC.
Minutes

Meeting called to order by Abe Suleiman and Linnae Hamilton with Maureen Marlow taking notes (Susan Yohn would take over later). Attending were: Abe S., Linnae H., Michael Duddy, Carol Shuchman, Maureen Marlow, Amar Dyal, Carol Turitz, Ellen Goosenberg Kent, Eleanor Campbell, Florence Nash, and Susan Yohn.

The meeting began with a brief review of Linnae's draft of an announcement for the Holiday Gift Fair to be held in early November to coincide with the Parent/Teacher conferences.

The board then reviewed the draft budget which has already been shared with Michael Lerner. The board decided the following:

1. To underwrite one large item from the school budget -- the Third Street Music program. This will give Michael more leeway with the school budget. The PTA will pay the whole fee that was covered by the school last year. This includes all music and choral groups.
2. PTA will also make a significantly larger contribution for Sports (from \$1500 to \$7000) and will cover per session payments, ultimate frisbee (not a PSAL sport), sports dinner, and transportation to games that are far away. We will also underwrite the College Transfer Office (CTO) to a greater degree (\$14,000 to \$18,000).
3. PTA will put in seed money for teacher directed grants (\$3000).
4. PTA will be funding \$26,500 to buy 25 laptop computers and cart to secure them. This will be portable. We will also fund another \$26,500 for computer for next year to serve advanced math, statistics, etc.
5. PTA will fund a LED projector purchase (\$3,200)

Total expenses are projected to be \$183,840. If this amount is not raised then allocations will have to be trimmed back.

There was a discussion of sponsorship of uniforms for the sports teams. Ellen Goosenberg will follow up with the head of the Sports Committee to look into local companies sponsoring uniforms.

A review of the direct appeal letter followed. Several issues were discussed, some minor changes made to the letter and the board agreed that the fundraising committee could go ahead with mailing out the letter.

Linnae discussed the need for developing an easier and more effective system of communication. She has organized a phone tree for the 9th grade and hopes to do the same for the higher grades.

The planning for the Holiday Gift Fair is on track. Ellen Goosenberg will approach vendors, the range of Bardware is being increased. In addition to clothing and bags, there will also be

thermal coffee mugs and coffee. The Board also recommended that we pursue the possibility of offering some number of SCRIP Starbucks cards for sale.

There was further discussion of the SCRIPS-- Abe S. explained the process by which the school buys gift cards at a discount, then sells them to parents, friends, etc. reaping a small profit which depends upon the card. He has been in contact with several schools which use this system as part of their fundraising efforts. Members of the board suggested that we pursue this, finding a parent who might be interested in administering such a system.

Carol Shuchman explained that the Brooklyn Flea had offered the school space in a one time opportunity. This would allow the school to sell items to raise funds. She will be securing that booth/table for the first Sunday in March 2011. What kinds of items we might sell were not decided upon.

Abe asked for volunteers to review a document from the Chancellor's office to see if we need to amend our by-laws to comply. Michael Duddy and Maureen Marlow volunteered to assist.

Meeting was adjourned at 8:30 pm.

Minutes submitted by Recording Setcretary Susan Yohn.